

# Project Fact Sheet

## Emergency Response Window

### Sustainable Livelihood Opportunities for the Climate Migrants and New poor through Skills Training and Empowerment of Cottage, Micro and Small Enterprises

Project reference no: CBF/ERW/BRAC/2021/007



#### Implementing Partner/s:

BRAC Skills Development Programme



#### Project Location:

Dhaka North City Corporation, Jashore, Jamalpur, Sherpur and Dhaka districts



#### Participant profile:

Target participants: Artisans and CMSMEs (Cottage, Micro, Small and Medium Enterprises) owners of climate vulnerable and COVID-19 affected

Direct participants with single counting<sup>1</sup>: **4,100**

Direct participants with double counting<sup>2</sup>: **4,100**

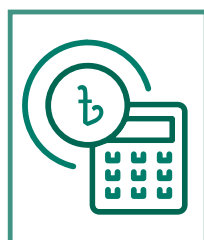
Proposed climate-induced migrants **51%**

Share of women: **Cottage, Micro, Small and Medium Enterprises 100%; Artisans 60%**

1. Single count includes participants who receive only one type of support/service from the project.
2. Double count includes participants who receive support/ services multiple times from different measures within the same project.



Project Duration: 1 August 2022 – 31 July 2024



#### Total Budget:

**BDT 117,500,000**

#### CBF Contribution:

**BDT 117,500,000**

#### Implementing Partner's Contribution (own and other sources)

**N/A**

Supported by



Implemented by  
**KFW**

Implemented by

**Skills Development Programme, BRAC**



## Outcome/ Objective

**Artisans and women-owners of Micro and Small Enterprises are socio-economically empowered**



### Key problems identified by the project

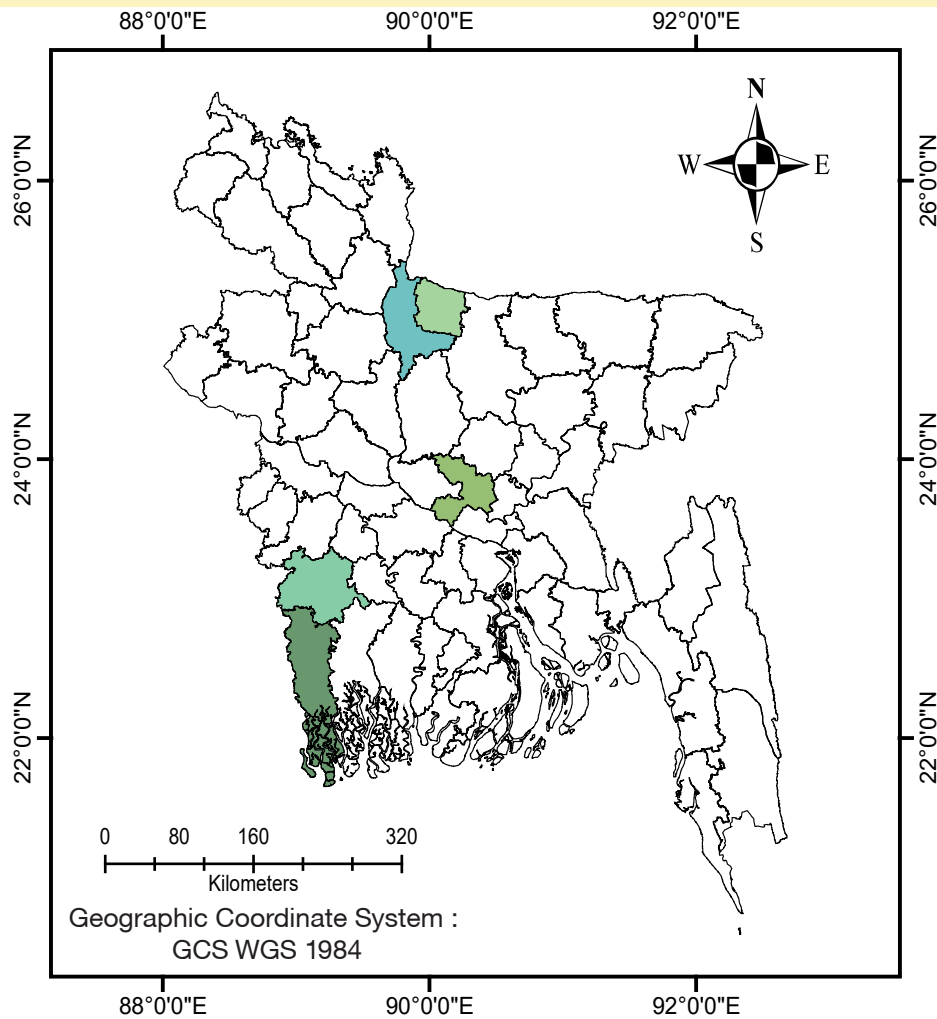
- ▶ COVID-19 consequences on employment of Artisans and Cottage, Micro, Small and Medium Enterprises (CMSMEs)
- ▶ Lack of sustainable livelihoods at the individual artisan and enterprise level
- ▶ Loss of income
- ▶ Skilled artisans losing job opportunities during COVID-19 lockdown
- ▶ Lack of financial and digital literacy of artisans and CMSMEs



### Highlights on proposed adaptation/ mitigation solutions

- ▶ 100 women-owned Micro and Small Enterprises (MSEs) will receive productivity improvement training in Embroidery, Tailoring and Painting & Dyeing that will lead them to higher productivity and economic gain
- ▶ 4,000 youth from climate affected households will receive Artisans Development Training along with enhanced employability skills and decent work
- ▶ 100 women will receive training on digital and financial literacy
- ▶ Training on Embroidery, Tailoring and Painting & Dyeing. After the training 90% (out of 4,000) of the graduate artisans will be placed in their respective branch of Ayesha Abed Foundation (AAF) centres for

## Project Locations and Key Interventions



### Project Locations

#### Dhaka District Total slums covered- 2 City Corporations & 44 Slums

Dhaka North & South  
City Corporation- 40 slums  
Savar- 1 slum  
Keraniganj- 1 slum  
Ashulia- 1 slum  
Demra- 1 slum

#### Satkhira District Total areas covered- 1 Upazila & 14 slums

Kalaroa – 14 slums

#### Jamalpur District Total areas covered- 3 Upazilas & 71 slums

Jamalpur Sadar – 64 slums  
Melandah – 3 slums  
Sarishabari – 4 slums

#### Jessore District Total areas covered- 5 Upazilas & 62 slums

Jessore Sadar – 5 slums  
Jhikargacha – 15 slums  
Keshabpur – 2 slums  
Manirampur – 33 slums  
Sharsa – 7 slums

#### Sherpur District Total areas covered- 4 Upazilas & 73 slums

Jhenaigati – 23 slums  
Nalitabari – 16 slums  
Sherpur Sadar – 31 slums  
Sreebardi – 3 slums

### Legend

District Boundaries of Bangladesh

#### Covered Districts

Dhaka  
 Jamalpur  
 Jessore  
 Satkhira  
 Sherpur

### Project Key Interventions



Access to Job



Capacity Development - Training



Awareness Development



IGA / Skill Training

Map has been prepared by,  
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