

Project Fact Sheet

Emergency Response Window

Enhancing economic recovery capacity of COVID-19 affected climate vulnerable farmers engaging in dairy, crop, and vegetable farming

Project reference no: CBF/ERW/BRAC/2021/006



Implementing Partner/s:

BRAC Climate Change Programme (in collaboration with BRAC Enterprises)



Project Location:

Eight upazilas in Khulna, seven upazilas in Satkhira and eight upazilas in Sirajganj



Participant profile:

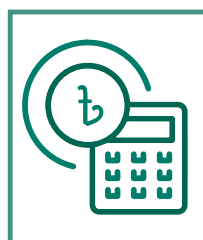
Target participants: COVID-19 affected climate vulnerable households in rural

Direct participants with single counting¹: **6,000**
 Direct participants with double counting²: **24,000**
 Proposed climate-induced migrants: **52%**
 Share of women: **50%**

1. Single count includes participants who receive only one type of support/service from the project.
 2. Double count includes participants who receive support/ services multiple times from different measures within the same project.



Project Duration: 1 August 2022 – 31 July 2024



Total Budget:
BDT 102,500,000

CBF Contribution:
BDT 102,500,000

Implementing Partner's Contribution (own and other sources)
N/A

Supported by



Implemented by
KFW

Implemented by

Climate Change Programme, BRAC



Outcome/ Objective

The objective is to increase the economic recovery capacity of climate vulnerable farmers affected by COVID-19 through need-based inputs support and capacity building on marketing and adaptive farming techniques



Key problems identified by the project

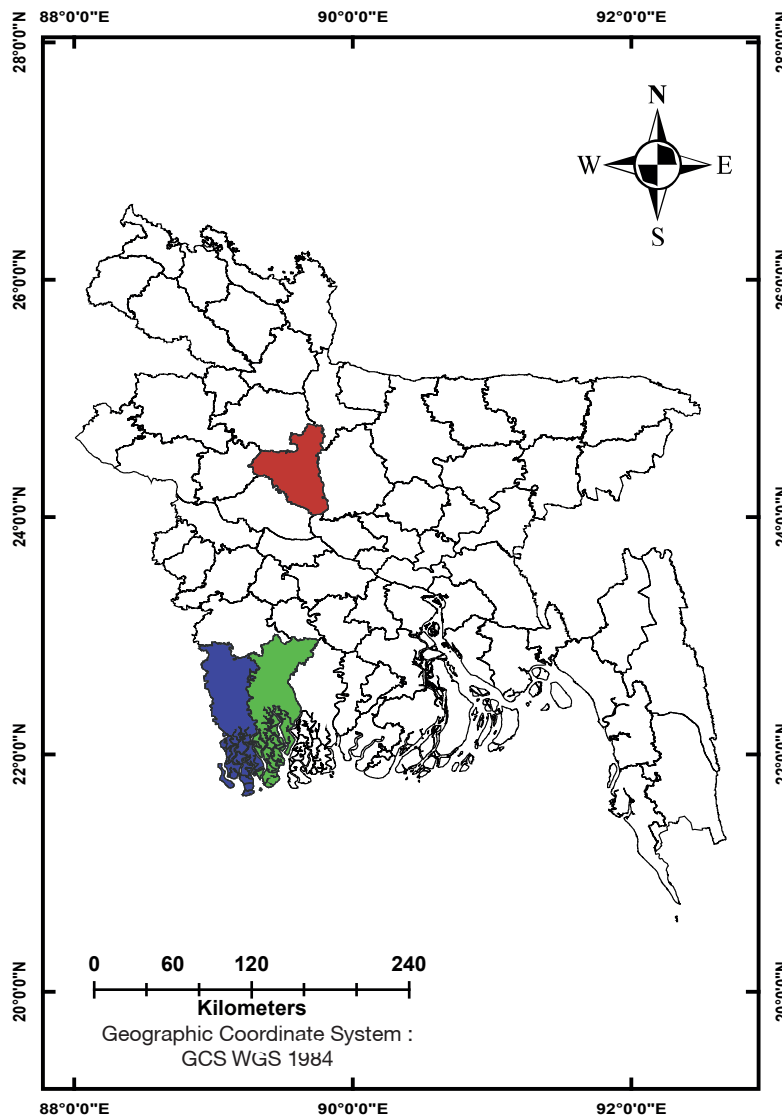
- ▶ Poor, small and marginal dairy, crop and vegetable farmers faced restrictions during the pandemic in accessing the market (e.g., about 50% milk remained unsold or sold at reduced prices)
- ▶ Lockdown/restrictions/measures during Covid-19 has affected their livelihood and pushed them below the poverty line, leading to unprecedented displacement/reverse migration and social crisis
- ▶ COVID-19 has caused substantial disruption in the overall value chain of agricultural products
- ▶ Lack of employment opportunities and loss of income
- ▶ The farmers living in vulnerable settings are more exposed to climate change impacts like salinity intrusion and so on



Highlights on proposed adaptation/ mitigation solutions

- ▶ 6,000 Covid-19 affected climate vulnerable farmers will receive need-based input support such as seed, fertilizer, fencing, feed, medicine, vaccine and cash grant
- ▶ Farmers to receive community level training and orientation
- ▶ Training/refreshers events will be organized for targeted farmers i.e., 6,000 for enhancing their capacity to adopt climate adaptive farming techniques
- ▶ 200 day-long training sessions will be organised for targeted farmers for improving their product marketing capacity
- ▶ 200 day-long networking sessions will be organised with market drivers at the local level for creating and strengthening access to a local market for targeted farmers
- ▶ Communications materials will be developed, printed and distributed to prevent Covid-19 transmission

Project Locations and Key Interventions



Project Locations

Locations under BRAC Dairy and Food Enterprise

Khulna District
Total Areas Covered-
2 Upazilas & 11 Unions
 Dumuria - 9 Unions
 Paikgachha - 2 Unions

Satkhira District
Total Areas Covered-
6 Upazilas & 47 Unions
 Satkhira Sadar - 11 Unions
 Tala - 9 Unions
 Assasuni - 3 Unions
 Debhata - 3 Unions
 Kalaroa - 14 Unions
 Kaliganj - 7 Unions

Sirajganj District
Total Areas Covered-
3 Upazilas & 17 Unions
 Shahjadpur - 8 Unions
 Tarash - 3 Unions
 Ullahpara - 6 Unions

Locations under BRAC Artificial Insemination Enterprise

Khulna District
Total Areas Covered-
8 Upazilas & 30 Unions
 Batiaghata - 4 Unions
 Dighalia - 4 Unions
 Dumuria - 5 Unions
 Koyra - 2 Unions
 Paikgacha - 3 Unions
 Phultala - 4 Unions
 Rupsa - 4 Unions
 Terokhada - 4 Unions

Sirajganj District
Total Areas Covered-
8 Upazilas & 54 Unions
 Belkuchi - 6 Unions
 Kamarkhanda - 4 Unions
 Kazipur - 9 Unions
 Raiganj - 8 Unions
 Shahjadpur - 8 Unions
 Sirajganj Sadar - 8 Unions
 Tarash - 5 Unions
 Ullahpara - 6 Unions

Satkhira District
Total Areas Covered-
7 Upazilas & 16 Unions
 Assasuni - 3 Unions
 Debhata - 1 Unions
 Kalaroa - 2 Unions
 Kaliganj - 4 Unions
 Satkhira Sadar - 1 Union
 Shyamnagar - 3 Unions
 Tala - 2 Unions





Locations under BRAC Seed and Agro Enterprise

Khulna District
Total Areas Covered-
1 Upazila & 9 Unions
 Dumuria - 9 Unions






Satkhira District
Total Areas Covered-
3 Upazilas & 22 Unions
 Assasuni - 3 Unions
 Satkhira Sadar - 11 Unions
 Tala - 8 Unions

Sirajganj District
Total Areas Covered-
3 Upazilas & 22 Unions
 Shahjadpur - 8 Unions
 Sirajganj Sadar - 8 Unions
 Ullahpara - 6 Unions

Legend

-  District Boundaries of Bangladesh
-  Khulna District
-  Satkhira District
-  Sirajganj District

Project Key Interventions

-  Hygiene Kits Distribution
-  Vaccination
-  Registration Support
-  Knowledge Product
-  Capacity Development - Training
-  Economic Support

Map has been prepared by
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