

# Project Fact Sheet

Emergency Response Window

**Sustainable Livelihood Opportunities for the Climate Migrants and New poor through Skills Training and Empowerment of Cottage, Micro and Small Enterprises**

Project reference no: CBF/ERW/BRAC/2021/007



## Implementing Partner/s:

BRAC Skills Development Programme



## Project Location:

Dhaka North City Corporation, Jashore, Jamalpur, Sherpur and Dhaka districts



## Participant profile:

**Target participants: Artisans and CMSMEs (Cottage, Micro, Small and Medium Enterprises) owners of climate vulnerable and COVID-19 affected**

Direct participants with single counting: **4,100**

Direct participants with double counting: **4,100**

Proposed climate-induced migrants **51%**

Share of women: **Cottage, Micro, Small and Medium Enterprises 100%; Artisans 60%**

Single count includes participants who receive a support/ service from measure at least one time. Double count includes participants who receive support/ services multiple times from different measures within the same project.



**Project Duration: 1 August 2022 – 31 July 2024**



**Total Budget:**  
BDT 117,500,000

**CBF Contribution:**  
BDT 117,500,000

**Implementing Partner's Contribution (own and other sources)**

**N/A**

Supported by



Implemented by

**Skills Development Programme, BRAC**



## Outcome/ Objective

**Artisans and women-owners of Micro and Small Enterprises are socio-economically empowered**



### Key problems identified by the project

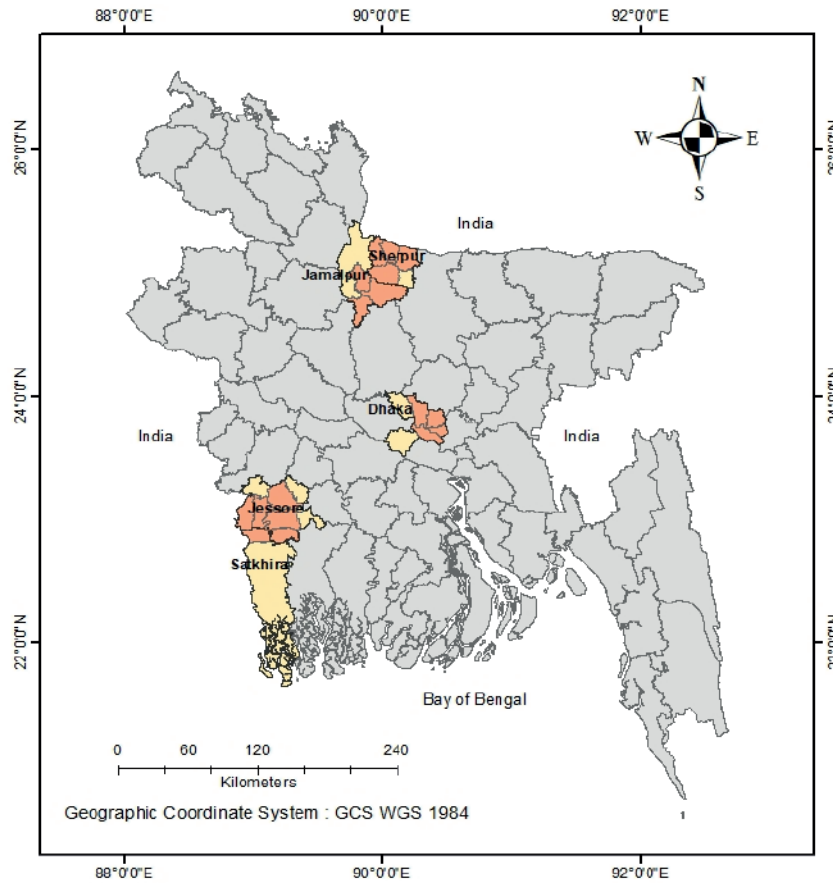
- ▶ COVID-19 consequences on employment of Artisans and Cottage, Micro, Small and Medium Enterprises (CMSMEs)
- ▶ Lack of sustainable livelihoods at the individual artisan and enterprise level
- ▶ Loss of income
- ▶ Skilled artisans losing job opportunities during COVID-19 lockdown
- ▶ Lack of financial and digital literacy of artisans and CMSMEs



### Highlights on proposed adaptation/ mitigation solutions

- ▶ 100 women-owned Micro and Small Enterprises (MSEs) will receive productivity improvement training in Embroidery, Tailoring and Painting & Dyeing that will lead them to higher productivity and economic gain
- ▶ 4,000 youth from climate affected households will receive Artisans Development Training along with enhanced employability skills and decent work
- ▶ 100 women will receive training on digital and financial literacy
- ▶ Training on Embroidery, Tailoring and Painting & Dyeing. After the training 90% (out of 4,000) of the graduate artisans will be placed in their respective branch of Ayesha Abed Foundation (AAF) centres for employment

# Project Locations and Key Interventions



## Project Key Interventions-

- Access to Job
- Capacity Development - Training
- Awareness Development
- Skill / IGA Training

### Legend

- Project Locations
- Districts Covered
- Districts of Bangladesh

**Dhaka District**  
Total areas covered-  
2 City Corporations & 46 Areas  
Dhaka North & South  
City Corporation- 43 areas  
Savar- 2 areas  
Keraniganj- 1 area

**Jessore District**  
Total areas covered-  
5 Upazilas & 63 Areas  
Jessore Sadar – 5 areas  
Jhikargacha – 15 areas  
Keshabpur – 2 areas  
Manirampur – 34 areas  
Sharsa – 7 areas

**Jamalpur District**  
Total areas covered-  
3 Upazilas & 90 Areas  
Jamalpur Sadar – 63 areas  
Melandah – 3 areas  
Sarishabari – 4 areas

**Sherpur District**  
Total areas covered-  
4 Upazilas & 75 Areas  
Jhenaigati – 24 areas  
Nalitabari – 16 areas  
Sherpur Sadar – 32 areas  
Sreebardi – 3 areas



Geographic Coordinate System:  
GCS WGS 1984

Map is prepared by:  
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