

Project Fact Sheet

Emergency Response Window

Empowering Unemployed and Underemployed Youth of the Climate Vulnerable Households through Market Driven Skills and Employment Opportunities

Project reference no: CBF/ERW/BRAC/2021/004



Implementing Partner/s:

BRAC Skills Development Programme



Project Location:

Khulna, Rajshahi, Dhaka & Chattogram City Corporation



Participant profile:

Target participants: Youth from climate vulnerable and COVID-19 affected households

Direct participants with single counting: **6,480**

Direct participants with double counting: **250**

Proposed climate-induced migrants **51%**

Share of women: **50%**

Single count includes participants who receive a support/ service from measure at least one time. Double count includes participants who receive support/ services multiple times from different measures within the same project.



Project Duration: 1 August 2022 – 31 July 2024



Total Budget:
BDT 82,500,000

CBF Contribution:
BDT 82,500,000

Implementing Partner's Contribution (own and other sources)

N/A

Supported by



Implemented by
KFW

Implemented by

Skills Development Programme, BRAC



Outcome/ Objective

Youth in the targeted climate vulnerable and COVID-19 affected households are empowered through market driven skills training, employment opportunities to facilitate the economic recovery and compete in the local labor market, while bridging the growing skills gap between education and employment



Key problems identified by the project

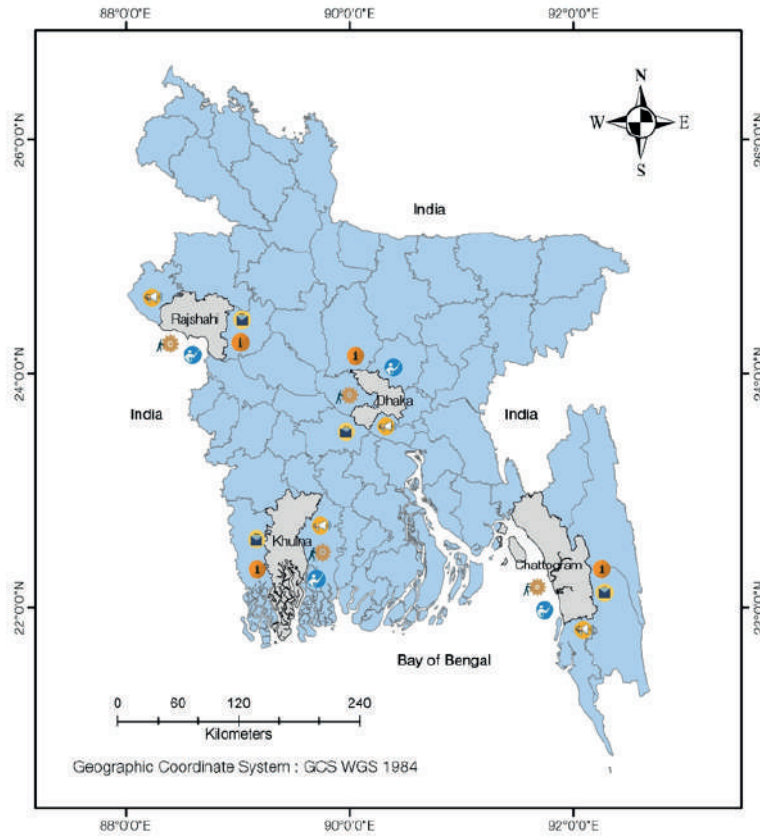
- ▶ Climate change and COVID-19 has adversely affected the livelihood opportunities of youth living in the urban and peri-urban areas
- ▶ Unemployment is one of the key challenges for Bangladesh since youth lack contemporary skills to get a job in the competitive job market
- ▶ Youth from the hard to reach areas have limited skills development opportunities. As a result of this, youth lag behind in the job market
- ▶ Bangladesh's economy is growing fast, more employment opportunities are being created, but employers struggle to find the right skills for the existing market and candidates lack the basic employability skills
- ▶ The regular educational curriculum doesn't emphasize on the soft skills which enable a student to build relationships and solve problems so that they can make a positive contribution to a team or company. However, employers prefer employees with both technical and soft skills



Highlights on proposed adaptation/ mitigation solutions

- ▶ Provide skills training on market-driven occupations to 800 unemployed and underemployed youth of climate vulnerable households, affected by Climate Change and COVID-19.
- ▶ Provide skills training to 1,040 youth from COVID-19 and climate change affected households on market-driven occupations in class-room based model through partnership with local Training Service Providers
- ▶ Provide access to information to 2,500 youth through career hub
- ▶ Facilitate job linkage for 250 youth through career hub
- ▶ Provide 21st century skills training to 300 youth through Amra Notun Network (ANN)



Project Locations and Key Interventions



Project Key Interventions-

-  Access to Information
-  Access to Job Market
-  Awareness Development
-  Capacity Development - Training
-  Skill / IGA Training

Legend

-  Covered Districts
-  Districts of Bangladesh

Dhaka District

Total covered areas- 26

Chattogram District

Total covered areas- 19

Khulna District

Total covered areas- 10

Rajshahi District

Total covered areas- 46



Geographic Coordinate System:
GCS WGS 1984

Map is prepared by:
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