

Ar Na Pilot Project

Project Brief

PURPOSE



Combat gender-based violence through community based digitalised reporting and referral

TIMELINE

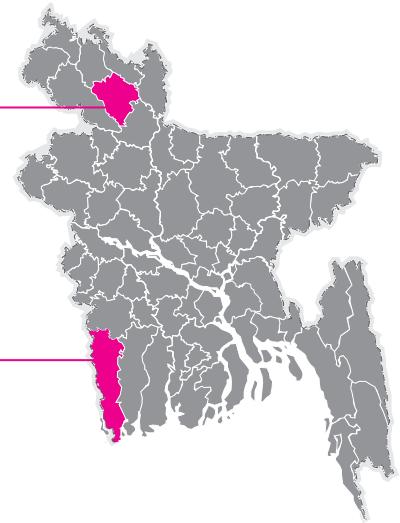


July 2021 – December 2022

WORKING AREAS

Rangpur
33 branches

Satkhira
17 branches



50 randomly selected BRAC branches in **2** districts (Rangpur and Satkhira) covering **14** upazilas*

* Rangpur Sadar, Badargonj, Gangachara, Taragonj, Pirgacha, Pirganj, Kawnia, Mithapukur, Satkhira Sadar, Assasuni, Kolaroa, Shyamnagar, Debhata and Kaligonj.

TARGET GROUPS



The **women** and **girls** facing violence in the working areas of the 50 intervention branches of BRAC



The **frontline staff** of various BRAC programmes operating in the 50 intervention branches (such as the Microfinance, Ultra-Poor Graduation Programme, Health and Nutrition Programme, and TB Programme etc.)

FIVE KEY OBJECTIVES

1



Develop an app (the 'Ar Na App') that can serve as a:

- **Digital reporting mechanism** for violence against women and girls in the front end and
- A **case management database** in the backend

2



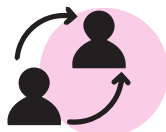
Train frontline staff in 50 branches as **case reporters** to digitally report incidents of violence against women and girls in their working areas through the Ar Na App

3



Train officers from regional offices as **case managers** to conduct needs assessment and provide **referral support** to **survivors** whose cases have been reported in the Ar Na App

4



Establish **referral linkages** with governmental and non-governmental service providers in Rangpur and Satkhira so survivors can avail necessary support services.

5



Generate **evidence** from the ground up to support law and **policy advocacy** on strengthening reporting and response for sexual and gender-based violence

SIX TYPES OF REFERRAL SUPPORT



Medical Support



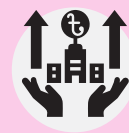
Psychosocial Support



Legal Aid



Emergency Shelter



Social Protection



Police

CONTRIBUTION TO SUSTAINABLE DEVELOPMENT GOALS (SDGS)



The project directly contributes to the fulfillment of:

SDG 5 (Gender Equality)

Target 5.2: Eliminate all forms of **violence** against all women and girls

Target 5.b: Enhance the use of **technology** to promote women empowerment



SDG 16 (Peace, Justice and Strong Institutions)

Target 16.3: Promote the rule of law and ensure equal **access to justice** for all