

BRAC Internship Description (Intern Design)

Programme: BRAC Education Programme

Project: Inclusive Pathways for Learning and Resilience in Bangladesh

Duration: 3 months

Application Deadline: 7 October 2026

Starting Date: 18 October 2026

Location (Office & Floor): 17th Floor, Head Office (75 Mohakhali, BRAC Centre, Dhaka 1212)

Working Hours: 8 Hours

Monthly Stipend: 8,000 BDT

Programme/Enterprise Description

BRAC is an international development organisation founded in Bangladesh in 1972 that partners with over 100 million people living with inequality and poverty to create opportunities to realise human potential. BRAC is known for its community-led, holistic approach and for delivering long-term impact at scale. BRAC works with communities in marginalised situations, hard-to-reach areas, and post-disaster settings across Asia and Africa, with a particular focus on women and children.

Project/Unit Description

BRAC is implementing a four-year project, "Inclusive Pathways for Learning and Resilience in Bangladesh," which is dedicated to reintegrating 76,000 out-of-school children across 12 districts in Bangladesh into the mainstream education system. By utilising an accelerated primary learning model, the project prioritises girls and children with disabilities in high-dropout, high-poverty, climate-vulnerable areas, addressing the root causes of exclusion through a holistic approach. This strategy integrates foundational education with essential health services, including nutrition, vision, and hygiene support, while empowering 15,000 youth to spearhead climate resilience actions. Together, these efforts create a community-driven ecosystem that ensures the next generation can recover their education and lead their communities toward a more sustainable and resilient future.

Purpose of Internship (including learning outcomes):

This internship is designed for individuals interested in creative content development and communication material development. The intern will gain hands-on experience in developing communication materials and developing illustration and design education resources. The role will also expose the intern to real-world applications of communication strategies for social impact. The learning outcome as follows:

- Visual Pedagogy & Educational Design
- Phonics & Decodable Literacy Visuals
- Inclusive, Gender-Sensitive, and Culturally Responsive Art
- Domain Knowledge in Climate Action Communication

Intern's Responsibilities:

Illustration and Educational Resources Design:

- Develop illustrations and visual elements for workbooks, Teacher Guides, wall charts/ learning materials, decodable books, and other assigned educational resources based on the content and guidance provided by the BRAC Education Programme.
- Prepare age-appropriate, gender- and disability-sensitive, and content-relevant illustrations for the Bangla, Mathematics, English and Climate Action workbooks. The *tentative number* of illustrations is:
 - Bangla: approximately 130
 - Mathematics: approximately 110
 - English: approximately 150
 - Climate-smart curriculum: approximately 110
- Develop the required illustrations and visual design elements for the front and back covers of the workbooks.
- Prepare illustrations and visual elements for 4 Charts/ learning resources.
- Develop illustrations for 20 Decodable Books, with approximately 6 illustrations per book, totalling around 120 illustrations.
- Prepare approximately 27 illustrations for Teacher Guides, based on the provided content and requirements.
- Ensure that all illustrations are gender sensitive, inclusive and appropriate for the learners' age, grade level, learning needs, the intended educational content and the social and cultural context of Bangladesh.
- Develop illustrations based on the concepts, references, sketches, instructions, and feedback provided by the relevant programme team.

Communication

- Assist the communications team in designing and developing communication materials.
- Support the team in designing templates such as for donor reports, presentation slides, documentation, etc.

Requirements

- Educational Background
 - Level: Bachelor's degree (ongoing or completed)
 - Subject: Fine Arts (BFA/MFA) from a recognised institution
- Language Proficiency
 - Bangla (written/spoken): Fluent (spoken), Excellent (written)
 - English (written/spoken): English: Fluent (spoken), Excellent (written)
- Knowledge/Skills/Competencies:
 - Proficiency in Adobe Illustrator, Adobe Photoshop, and Canva
 - Ability to generate engaging and innovative content

Specific deliverables:

Output	Production Unit	Quantity	Illustration Requirement	Additional Design Requirement	Approx. Total
Workbook Bangla	Workbook	1	~ 130	Front cover + beginning of each subject + back cover	~133
Math Workbook	Workbook	1	~110	Front + beginning of workbook+back cover	~113
English Workbook	Workbook	1	~150	Front + beginning of workbook+back cover	~153
Climate Action Workbook	Workbook	1	~110	Front + beginning of workbook+ back cover	~113
Charts / Learning Resources: 4 nos (Bangla Phonics Chart, English Phonics Chart, Combined Chart + another one)	Resource	4	As required	Layout/visual elements as required	~4 resources
Decodable Books	Book	20	~6 each	Front cover-1, beginning of the book-1, inner page : 2-3 and final/last page-1	~120 illustrations(20x 6=120)
Teacher Guides	Guide Bridge Course: Bangla, English and Math ALP-1: Bangla, English,	9 sets(3+6)	27	Visual elements based on content Front cover, beginning of the book and back cover.	~27

Output	Production Unit	Quantity	Illustration Requirement	Additional Design Requirement	Approx. Total
	Math, Science, BGS and Climate resilience, health & religion				
Communication Materials	Various	As assigned	As required (~30)	Reports, presentations, documentation, templates, poster, banner, etc	As assigned