

BRAC Internship Description

Programme/Enterprise: Communications

Project/Unit: Audiovisual Unit

Duration: 3 Months

Application Deadline: 13.05.2026

Starting Date: 07.06.2026

Location (Office & Floor): BRAC Centre

Working Hours: 8 Hours

Monthly Stipend: BDT 8000

Programme/Enterprise Description

BRAC Communications aims to promote, protect and enhance BRAC's image actively through strategic communication. It also fosters innovation and synergy at BRAC by facilitating an effective exchange of ideas and information, both internally and externally. The department maintains consistency of all external communications, facilitates knowledge-sharing and employee engagement, and ensures brand consistency within the organisation. It is committed to continuously develop channels and capacity within the organisation and to innovate different modes of activities to promote better understanding of BRAC, raise its global profile and build a common platform where BRAC's mission, vision and values can be shared across boundaries.

Purpose of Internship

The purpose of this internship is to provide aspiring digital storytellers and creators with hands-on experience in conceptualizing, producing, and presenting engaging TikTok content that aligns with BRAC's communication objectives.

Intern's Responsibilities

Digital Storytelling Intern will support the AV Team in creating engaging, trend-driven, and socially impactful short-form video content for BRAC's digital platforms. The intern will contribute to ideation, on-camera presentation, scripting, filming, and content optimization while learning professional communication and storytelling practices within a development organization. This role is ideal for someone with strong presentation skills, camera confidence, creativity, and an understanding of youth-focused digital culture.

Requirements

- Educational Background
- Level: Recent graduate
- Subject: Media Studies & Journalism, Communication or any other related disciplines
- Language Proficiency
 - Bangla (written/spoken): Native

- English (written/spoken): Fluent

Knowledge/Skills/Competencies:

- Strong communication and presentation ability
- Excellent Bangla speaking skills and good English proficiency
- Confident on-camera presence
- Creative storytelling and audience engagement capability
- Basic understanding of TikTok/Reels content culture
- Familiarity with video editing tools (CapCut, Premiere Pro, Canva)