

BRAC Internship Description

Programme/Enterprise: Integrated Development Programme

Project/Unit: Communications

Duration: 3 Months

Application Deadline: 30 November 2025

Starting Date: 21 of December 2025 (Tentative)

Location (Office & Floor): Field Office (across selected indigenous villages in Barind (Dinajpur, Naogaon, Chapai Nawabganj, Rajshahi and Joypurhat) frequent travel will be required

Working Hours: 8 Hours

Monthly Stipend: BDT 8000 (accommodation, food and transport costs will be provided)

Programme/Enterprise Description

Integrated Development Programme (IDP) works with the communities living with geographical remoteness, social isolation and climate vulnerable conditions in Bangladesh, particularly those in hard-to-reach regions such as the Chittagong Hill Tracts, Haor, Char, Barind, and coastal belts. Launched in 2013, IDP delivers a holistic, integrated service model that combines essential services with targeted livelihood support and empowered community to break the cycle of intergenerational and multidimensional poverty.

IDP works through women-led Village Development Organisations (VDOs), creating a platform for inclusive service delivery in education, livelihoods, healthcare, WASH, agriculture, skills development, and financial inclusion. The programme also includes interventions for indigenous populations, people with disabilities, and other socially excluded groups, recognising that poverty is both structural and multidimensional.

By anchoring development in community leadership and cross-sectoral collaboration, IDP enables the most left behind to survive, grow, and sustain long-term resilience. As of 2024, the programme has reached over 2.1 million people in 18 districts, and continues to evolve through partnerships, integration, collaboration and context-specific solutions.

Project/Unit Description

The communications unit of BRAC's Integrated Development Programme (IDP) leads strategic storytelling, donor engagement, and positioning efforts to amplify the voices of the most marginalised communities in Bangladesh. This unit plays a vital role in crafting narratives that bridge grassroots realities with national and global advocacy, ensuring that programme priorities are communicated with clarity, empathy, and impact.

As part of its upcoming fundraising strategy, the unit is developing comprehensive profiles of indigenous villages across remote and hard-to-reach regions. These profiles will document not only the socio-economic conditions of indigenous communities, but also their livelihoods, languages, cultural practices, social norms, historical marginalisation, and resilience in the face

of climate and structural challenges. The profiles will serve as a powerful communications tool to inform donors, partners, and policymakers strengthening fundraising proposals, strategic campaigns, and knowledge products.

Purpose of Internship (including learning outcomes)

This internship offers an opportunity to gain hands on experience to individuals interested in strategic communications. The intern will support communications unit in developing indigenous village profiling at field and desk-based activities in Barind region including interviews, photography, and documentation. The purpose of this profiling initiative is to inform strategic programme design, and support targeted fundraising efforts.

Learning outcomes:

- Gain hands-on experience in bridging grassroots realities with programme strategy and communication
- Deepen understanding of context-specific socio-economic and cultural challenges faced by indigenous and ultra-poor communities
- Strengthen communication, coordination, documentation, and reporting skills in a professional development setting
- Build practical skills in conducting interviews, focus group discussions, and engaging with large and diverse community groups
- Develop an understanding of intersectional poverty, learn how context shapes programme design, and gain exposure to BRAC's poverty alleviation model

Intern's Responsibilities:

- Support the collection of information to develop comprehensive profiles for plainland indigenous villages
- Conduct interviews and map community resources, covering cultural, socio-economic, livelihood, health, infrastructure, and ethnic practices to portray the full village context
- Capture photographs of villages, community life, and livelihoods to visually document key aspects of indigenous identity and challenges
- Prepare documentation, field notes, and summaries based on visits and community discussions
- Organise and maintain all profile materials, including photos and written records, in an accessible format
- Assist in planning and coordinating logistics for field visits in collaboration with programme teams

- Support any other tasks related to the programme and management as assigned by the team

Requirements

- Educational Background
 - Level: Bachelors
 - Subject: Social sciences or a relevant field, preferably: Development Studies, Linguistics, Anthropology or Sociology
- Language Proficiency
 - Bangla (written/spoken): Advanced
 - English (written): Advanced
- Knowledge/Skills/Competencies
 - Basic understanding of rural and Indigenous community contexts in Bangladesh
 - Strong interest in communications, development, indigenous rights, and inclusive storytelling
 - Good communication skills in Bangla; knowledge of indigenous community will be considered a strong asset
 - Ability to conduct interviews, focus group discussions, and community-level interactions respectfully and empathetically
 - Photography skills and a creative eye for capturing community narratives visually
 - Organisational skills in archiving, multiple documentation and media files
 - Comfortable with frequent travel to remote areas and engaging with diverse community members
 - Writing skills both in Bangla and English is required