

BRAC Internship Description

Programme/Enterprise: Communications

Project/Unit: AV team

Duration: 3 Months

Application Deadline: 1 December 2025

Starting Date: 1 January 2026

Location (Office & Floor): BRAC HO

Working Hours: from 08:30 AM to 5:00 PM

Monthly Stipend: 8000 taka

Programme/Enterprise Description

Communications

Project/Unit Description:

AV team

Purpose of Internship (including learning outcomes): The purpose of this internship is to provide aspiring digital storytellers and creators with hands-on experience in conceptualizing, producing, and presenting engaging TikTok content that aligns with BRAC's communication objectives.

Intern's Responsibilities

Content Ideation: Research and identify trending TikTok topics relevant to BRAC's mission and campaigns.

On-Camera Presentation: Confidently appear on camera, deliver scripts, and interact naturally with audiences.

Scriptwriting & Storyboarding: Develop short, impactful scripts that incorporate BRAC's core messages in an engaging way.

Video Production: Assist in filming, editing, and optimizing content for TikTok's format and audience behavior.

Trend Analysis: Monitor analytics and platform trends to refine content strategies for maximum reach and impact.

Collaboration: Work closely with the AV teams to align content with ongoing campaigns and brand tone.

Requirements

a) Educational Background

- Level: BSS or equivalent (non-current student preferred)
- Subject: Communications, Journalism, English, Environment, Disaster Management and other related subjects

b) Language Proficiency

- Bangla (written/spoken): Excellent
- English (written/spoken): Excellent

c) Knowledge/Skills/Competencies:

Strong camera presence and verbal communication skills
Creativity and trend awareness, especially on TikTok
Basic video editing and social media analytics understanding
Confidence in creating engaging and informative short videos
Ability to work independently and collaboratively

d) Work/Volunteering Experience: Applicants with prior experience in content creation, vlogging, social media management, or acting/presenting are highly encouraged to apply.