

BRAC Internship Description

Programme/Enterprise: BRAC Youth Platform
Project/Unit: Communications, Amra Notun Network
Duration: 3 months
Application Deadline: 24 October 24, 2026
Starting Date: 01 November 2026
Location (Office & Floor): BRAC Centre, 6th Floor
Working Hours: 8 Hours
Monthly Stipend: BDT 8000

Programme/Enterprise Description. Bangladesh is crossing through a demographic window of change with a youth population of more than 55 million, which is approximately one-third of the country's total population. To manage this demographic dividend effectively, it is imperative to ensure that the youth population has access to and the means to engage in productive activities. Aligned with BRAC's commitment to investing in the next generation, since its inception in 2020, BYP prepares young people to become empathetic and contribute to positive social change. Through our project, *Amra Notun*- A Changemakers' Network (ANN), we support youth aged 18–30 to learn, grow, and lead change in their communities.

Project/Unit Description

Aligned with BRAC's strategic priority of investing in the next generation, we envision preparing the youth for the ever-changing nature of life, citizenship and work in the 21st century. Hence, this platform is creating an ecosystem of pathways to intervene across various transitioning points in the lives of young people through two major interventions: [Amra Notun Network](#) and Social Entrepreneurs' Fellowship. Some key areas where BRAC Youth Platform engage are

Value-driven Leadership Training

Through a value-driven leadership training approach, we are preparing the youth of Bangladesh to be initiative-taking and empathetic citizens of tomorrow. Our focus is on flourishing the innovative and problem solving spirits of youth, along with their socio-emotional well-being.

Community Engagement

Through community action projects, the youth get a scope to apply the knowledge learned in classroom scenarios to tackling different issues of the community and designing need-based, human-centered, and sustainable solutions on health, education, gender and social equity, climate resilient practices and their entrepreneurial mindsets.

Network of Changemakers

After the successful completion of a 1-month-long classroom based training and the 2 month long community action project phase, the participants share their changemaking stories to a

jury panel and become part of our changemakers network as alumni graduates. These youth work relentlessly to ensure positive social changes in their communities, igniting the hope for establishing a value-based, equitable, and just society. Their personal growth is encouraged through continuous skills development scopes. As of September 2026, Amra Notun Network has 2500+ youth alumni across 25 districts in Bangladesh.

Purpose of Internship (including learning outcomes) This internship offers practical exposure to communications and event management planning within the development sector.

Key Learning Outcomes:

- **Digital & Social Media Page Management:** Learn the day-to-day operations, content planning, and audience engagement strategies for social media platforms.
- **Professional & Office Culture:** Experience first-hand working dynamics within a leading international NGO, collaborating with internal teams and stakeholders.
- **Large-Scale Event Execution:** Understand the logistics, planning, and coordination required to execute large-scale NGO events, campaigns, and youth engagement programs.

Intern's Responsibilities

- **Content Creation:** Collaborate with relevant stakeholders to produce engaging social media content (posts, graphics, videos, and stories) that resonates with young audiences and aligns with the platform's values of inclusivity and empowerment.
- **Youth Content Pool Support:** Assist the Youth Content Pool in creating and curating social media content, empowering young contributors to develop their skills in content creation and digital storytelling.
- **Creative Production:** Design and produce high-quality visual and video content for platforms like Instagram, TikTok, YouTube, and others, ensuring content is youth-focused and trend-aligned.
- **Blog and Report Development:** Support the creation of blogs, reports, and case studies highlighting youth-led community action projects, showcasing their impact and inspiring further engagement.
- **Additional Support:** Provide flexible assistance to the supervisor on various tasks, including event support, campaign execution, or other projects as needed.

Requirements

a) Educational Background

- Level: Bachelor's degree or student of last semester (done with all the courses)
- Subject: Communication, Development Studies, Marketing or any other relevant subject

b) Language Proficiency

- Bangla (written/spoken): Both
- English (written/spoken): Both

c) Knowledge/Skills/Competencies:

- Interpersonal communications
- IT skills (MS Office, Google Suite)
- Graphic designing
- Video editing
- Social media page management
- AI tools & prompt management
- A growth mindset, agile adaptability, and a proactive "can-do" attitude