

Dear Valued Partner,

As the situation around covid-19 is evolving rapidly, it is getting hard to keep track of all the moving pieces. We, in our head office, have started to work remotely from today without much challenge. The field level mobilization has started today as well. What we hear from the field is that one of the biggest challenges for the community is getting accurate information around covid 19. There are too many rumours and misinformation. Our leaflet distribution and the orientation that started today were widely welcomed by the community. Our digital campaign similarly has reached 4 million views in only a few days. These are positive signs that the people are hungry for good information and we are starting to hit the targets. The official call centre lines are having a hard time keeping up. So we are exploring a pre-screening hotline for the call centres to reduce the load both in the main call center and in the hospital. We are encouraged by the collective response and a sense of unity in working together to fight this across all sectors. As always, we welcome opportunities to partner with you as this will not just be a short term battle as the economic cost of this, particularly for the poor, will be enormous.

Please see details in the [attached sitrep](#) for today.

Asif Saleh
Executive Director
BRAC