

Cox's Bazar is one of the most popular tourist destinations in Bangladesh. It is known for having the world's longest uninterrupted natural sandy beach. BRAC runs some of its core programmes such as microfinance, education (BEP), health, nutrition and population (HNPP), and water, sanitation and hygiene (WASH) in this district. Among them, microfinance is the largest programme, offering two types of loans – *dabi* (microloan) and *progoti* (enterprise loans).

BEP stands as the second largest programme in this district, running more than 300 schools, the adolescent development programme (ADP), and *gonoken dros* (community libraries). HNPP is another core programme running successfully in this district. It is a combination of preventive, curative, rehabilitative and promotional health services focusing on improving maternal, neonatal and child health (IMNCS), as well as combating communicable diseases and common health problems, forming the key component of essential healthcare. Another core programme is WASH, which mainly deals with water and sanitation services. In this district, WASH has achieved 85 per cent sanitation coverage by installing sanitary latrines in schools and villages. BRAC's new initiative, the skills development programme, provides holistic skills development training and decent employment opportunities to enable young



Folk song (*pala gaan*) performed by community empowerment programme's popular theatre team for social and behaviour change in the community.

Photo credit: BRAC

women and men to realise their potential.

Additionally, in this area, BRAC runs human rights and legal aid services (HRLS), community empowerment (CEP), ultra poor graduation (UPG), gender justice and diversity (GJD), agriculture and food security (AFSP), migration programmes and a social enterprise.

## General Information

Population	2,381,816
Sub-districts	8
Unions	71
Villages	992
Children (0-15)	10,71,817
Primary schools	626
Literacy rate	39.3%
Hospitals	17
Banks	22
Bazaars	120
NGOs	116

## At a glance

(as of December, 2019)

### Microfinance

Branches	36
Village organisations	2,220
Members	90,456
Borrowers	56,741

### Progoti

Small enterprise clients	4,378
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### Education

Primary schools	96
Shishu niketon	7
Adolescent development programme (ADP) centres	70

### Health, nutrition and population

Health workers ( <i>shasthya kormi</i> )	15
Health volunteer	967

## Water, sanitation and hygiene

Wash committee members	14,080
Sanitation coverage	88%
Sanitary latrines installed in schools	3
Loans for sanitary latrines	163
Deep tubewells installed	6

## Community empowerment

Community-based organisation ( <i>polli shomaj</i> )	218
Union-based organisation ( <i>union shomaj</i> )	37
Popular theatre teams	7

## Human rights and legal aid services

Human rights and legal education (HRLE) <i>shebikas</i>	32
HRLE graduates	52,751
Legal aid clinics	8

## Skills development

Number of master craft persons (MCPs) in STAR	517
Number of trades in STAR	9
Number of graduate learners	2250
Number of learners in PROSPER	20
Skills Development Institute	1

## Ultra Poor Graduation

Group - 1 members	1,261
Group - 2 members	1,767
Assets and training received	3,028
Health care availed	217

## Social enterprises

Ayesha Abed Foundation	1
Nursery	1