



A range of milk and milk products offered by BRAC Dairy under the brand name "Aarong Dairy"

BRAC Dairy was established in 1998. It began as an income-generation sector to create a market for rural dairy farmers and provide them a profit-making platform. It started when the demand of milk in villages was low and there were no refrigerated storage facilities for the unsold milk. To meet that need, BRAC established milk factories to collect milk from rural dairy farmers with fair price and sell it to the urban market.

Overtime, BRAC Dairy's goals have expanded to serve high quality milk products to their customers. In addition to packaged milk, it offers processed and packaged milk products. To summarise, the enterprise channels milk from rural to urban areas while channelling urban money into rural areas.

BRAC Dairy today

Through its 101 chilling centres, BRAC Dairy collects cows' milk from rural dairy farmers and sells them nationwide through its internal and external distributors and retail chains under the brand name Aarong Dairy.

BRAC's dairy products under the brand name "Aarong Dairy"	Pasteurised milk
	UHT milk
	Pasteurised low-fat milk
	Full-cream milk powder
	Low-fat milk powder
	Sour curd
	Sweet curd
	Strawberry yogurt drink
	UHT and pasteurised chocolate flavoured milk
	Pasteurised mango flavoured milk
	Butter
	Ghee
	Tamarind juice

Few more exciting milk-based product will launch shortly.

Quick stats

BRAC Dairy has the processing capacity of 170,000 litres of milk per day. Today, the enterprise holds 24 per cent of the national market share. It is also one of the largest BRAC enterprises, making profits of over BDT 268 million every year. Currently, this enterprise serves approximately 50,000 dairy farmers in the western region of Bangladesh with over 1400 employees working under its umbrella.