About BRAC

BRAC is a development organization dedicated to alleviating poverty by empowering the poor to bring about change in their own lives. We started in Bangladesh in 1972, and over the course of our evolution, we have established ourselves as a pioneer in recognizing and tackling the many different realities of poverty.

BRAC achieves large scale, rapid change by working with individuals, families, communities and institutions to overcome poverty.
Our approach is comprehensive – with financial services, capacity building and livelihood development as well as health, education and social justice – enabling people to realize their potential.
Through continuous innovation introducing more cost-effective solutions and adapting them for greater effectiveness, we scale up for immediate and lasting change.
We are pioneering a new kind of organization, which integrates development programs with social enterprises and enables BRAC and individuals to become self-reliant. While using our southern based knowledge and expertise, we are constantly learning from the people, communities and countries where we work.
VISION
Our vision is a world free from all forms of exploitation and discrimination where everyone has the opportunity to realize their potential.

MISSION
Our mission is to empower people and communities in situations of poverty, illiteracy, disease and social injustice. Our interventions aim to achieve large scale, positive changes through economic and social programs that enable women and men to realize their potential.

VALUES
Innovation, Integrity, Inclusiveness, Effectiveness

BRAC USA aims to foster a better world by increasing BRAC’s visibility as a development success story, harnessing the power of its friends and ensuring support for a growing number of BRAC entities around the world.
A Letter from the Chair and President

Envision what life was like when you were 12 years old. Many of us were just entering junior high, worried about making friends and fitting in, while tackling new subjects in school and finding our identity amongst our peers. Entering adolescence was a challenging and formative time for all of us—a time that was pivotal in our transition into adulthood.

Now perhaps imagine going through that time living in abject poverty, lacking crucial social and emotional enrichment and a formal education. As an adolescent boy, you are forced to sacrifice your education to earn income to support your family. The meager wages you earn lead you to depend on lenders who take advantage of your financial illiteracy, putting you and your family at risk of living in perpetual debt. As an adolescent girl you are viewed as a financial burden, faced with the possibility of being taken out of school and forced into marriage as young as 13 by your own family. Your life is in jeopardy from the dangers of teen pregnancy and HIV infection. You are powerless to make decisions for your own future and your voice is silenced by those who control you: your family, your spouse, and your community.

The opportunities we have and the choices we make at this critical juncture in our lives shape our whole future. BRAC has long understood this reality, and in the last decade, we have deepened our investment in youth, particularly in girls, to create comprehensive change in the lives of the poor and marginalized. As we have learned through our experience, the earlier the intervention, the more significant the result and the greater chance that the effect will last generations.

But what is particularly exciting and fascinating about this progress is how it is shifting the narrative of how we talk about solutions to poverty and inequity. Gone are the days of framing this discussion as “us” helping “them.” Today, it is all of us helping ourselves by helping each other—all of us taking ownership of our role in creating fair opportunities for all.

We want to share Afsana’s story with you. When you listen to her, you hear the voices of all our girls—strong, confident and capable—fully prepared to break the cycle of poverty within their own families and determined to change their communities. But above all, you can hear that she is happy—happy to be realizing her potential and achieving her dream. Afsana’s story is just one of the hundreds of thousands of BRAC girls who are on a path to creating a future of their own design.
Where We Work

USA
Initiated: 2003
Program focus: Microfinance, Education, Health, Agriculture, Micro and Livelihood, Human Rights, Legal Empowerment
Population reached: 595,543

UK
Initiated: 2009
Program focus: Microfinance, Health, Agriculture, Livelihood and Livelihood for Adolescents
Population reached: 3,193,782

Netherlands
Initiated: 2004
Program focus: Microfinance, Environment, Education, Health, and Livelihood for Adolescents
Population reached: 21 million

Afghanistan
Initiated: 2002
Program focus: Microfinance, Education, Health, Agriculture, Livelihood and Livelihood for Adolescents
Population reached: 30,160,000

Pakistan
Initiated: 2003
Program focus: Microfinance and Education
Population reached: 871,990

Bangladesh
Initiated: 1972
Program focus: Microfinance, Education, Health, Agriculture, Livelihood and Livelihood for Adolescents
Population reached: Over 10 million

Haiti
Initiated: 2010
Program focus: Agriculture, Housing, Urban and Eradicating Poverty
Population reached: Ultra Poor

Sierra Leone
Initiated: 2009
Program focus: Microfinance, Health, Agriculture, Livelihood and Livelihood for Adolescents
Population reached: 629,438

Liberia
Initiated: 2009
Program focus: Microfinance, Health, Agriculture, Livelihood and Livelihood for Adolescents
Population reached: 317,688

Southern Sudan
Initiated: 2009
Program focus: Microfinance, Education, Health and Agriculture, Empowerment of Adolescent Girls
Population reached: 54,309

Uganda
Initiated: 2009
Program focus: Microfinance, Agriculture, Livelihood and Livelihood for Adolescents
Population reached: 21 million

Tanzania
Initiated: 2009
Program focus: Microfinance, Agriculture, Health and Empowerment and Livelihood for Adolescents
Population reached: 2 million

Sri Lanka
Initiated: 2001
Program focus: Sustainable Livelihood and Long-term Livelihoods Program, Microfinance and Strengthening the Capacity of Local Non-Government Organizations
Population reached: 402,940
BRAC's enormous contributions to health, education and economic development have improved the lives of over 100 million people across the globe.

- President Bill Clinton

After losing her leg in the devastating 2010 earthquake in Haiti, Viola Saint Fleur was afraid she would never be able to earn an income and support her family again. Fortunately, Viola was one of the first recipients of a prosthesis from BRAC Haiti’s Limb and Brace Center. Two years later, Viola still has her roadside business. She purchases goods wholesale and sells them for a profit at her stand in her neighborhood in Port-au-Prince. When asked by BRAC USA staffer Michelle Chaplin about how she gets around to run her business, she smiled and tapped her knee and said, “With my new leg, of course!”
After losing her leg in the devastating 2010 earthquake in Haiti, Viola Saint Fleur was afraid she would never be able to earn an income and support her family again. Fortunately, Viola was one of the first recipients of a prosthesis from BRAC Haiti's Limb and Brace Center. Two years later, Viola still has her roadside business. She purchases goods wholesale and sells them for a profit at her stand in her neighborhood in Port-au-Prince. When asked by BRAC USA staffmember Michelle Chaplin about how she gets around to run her business, she smiled and tapped her knee and said, "With my new leg, of course!"
BRAC USA Overview
BRAC USA shares the same vision and mission with BRAC, making grants to BRAC to eradicate poverty, particularly among women, girls and their families by building sustainable microfinance institutions designed to create wealth for the poor and by establishing programs to promote health and social development and programs to advance education and entrepreneurship.

BRAC’s holistic approach to defeating poverty adapts to the needs of local populations thereby achieving targeted impact. When BRAC establishes a new program in a new geography, it is a long-term commitment to fundamentally improve the lives of the citizens of that region by creating economic and social opportunities which give women and girls the means to empower themselves, their families and their communities.

BRAC USA provides a variety of services for these programs from inception to self-generated sustainability. BRAC USA seeks to play an integral role in each of these stages through public education initiatives, strategic and program services and grantmaking. In addition to the services BRAC USA directly provides for BRAC programs, BRAC USA is uniquely positioned to leverage the expertise of US-based consultants and volunteers, and cultivate strategic partnerships.

BRAC USA has been tremendously successful in mobilizing support for BRAC programs. Since its inception in 2007, BRAC USA has made 81 grants to BRAC programs totaling over 38 million dollars.
BRAC USA Program Areas

Public Education

Strategic and Program Services

Grantmaking
Public Education

We tell the BRAC story in the United States and beyond through social and traditional media, speaking engagements and word of mouth. We engage interns, volunteers and friends of BRAC to act as ambassadors of our work, telling the story of BRAC’s success in their own communities to mobilise support. We join and launch education campaigns and advocate for better international development, human rights and environment policies.
Public Education

2011 Highlights
Abed receives 'Nobel Prize' of Education

In November 2011, His Highness Sheikh Hamad bin Khalifa Al-Thani, Amir of the State of Qatar presented BRAC Founder and Chairman Sir Fazle Hasan Abed with the country's inaugural WISE prize—the world's first major award for education—before 1,300 delegates at the opening session of the third World Innovation Summit for Education (WISE). Upon receiving the prize, Abed stated, "It is on behalf of the 120,000 BRAC staff and school teachers that I humbly accept this prize. I have discovered time and again in my four decades of work with BRAC that education is the fundamental catalyst for change." Under Sir Abed's visionary leadership, BRAC has grown to become the largest non-governmental provider of secular education in the world, contributing to the education of 10 million students.

Watch Al Jazeera's coverage of the ceremony below
students.

Watch AlJazeera's coverage of the ceremony below
Saving Moms & Babies: 20/20 Special on Maternal Health

At the end of 2011, ABC News’s 20/20 cast BRAC in a positive light when it visited its community health facilities in the slums of Dhaka for a segment in an hour-long special on maternal health hosted by Diane Sawyer. Dr. Kaosar Afsana, director of Manoshi (BRAC's maternal, newborn and child health project), led correspondent Deborah Roberts on a tour of BRAC’s birthing huts, highlighting the success of the program in dramatically reducing infant and childbirth mortality within the urban slums. The segment also featured an interview with BRAC USA President and CEO Susan Davis, and ended with the birth of a healthy newborn in a BRAC birthing hut.

Watch a clip from the ABC 20/20 special below
Watch a clip from the ABC 20/20 special below
Strategic and Program Services

We help BRAC pilot, grow and innovate programs by facilitating access to capital and other resources; providing technical assistance and program design support; setting up internal systems and processes for successful implementation and monitoring; and communicating outcomes with investors, donors and stakeholders.

BRAC USA does this with the support of its staff members, interns, external consultants and a dedicated group of talented volunteers.
Strategic & Program Services Projects by Type

- Proposal Development: 21%
- Reporting: 28%
- Project Management: 24%
- Strategic Partnership Development: 4%
- Staff Support: 23%
Strategic Partnerships

2011 Highlights
BRAC's partnership with the MasterCard Foundation began in 2008, and has mobilized much of the expansion of BRAC's microfinance and youth empowerment efforts in Africa, specifically in Uganda. Due in part to this partnership, BRAC Uganda now touches the lives of over two million Ugandans and is growing everyday.

This year, BRAC USA and the MasterCard Foundation enhanced their partnership with a $25 million grant to scale-up existing programs across Uganda. Over the next five years, BRAC Uganda plans to significantly deepen the impact of its programs in its existing branch offices with this continued support from the MasterCard Foundation. Sustained access to financial services and improvements to income-generating opportunities such as more high-quality healthcare inputs should translate into increased assets and well-being among those families served by BRAC's programs across the country. In addition, BRAC plans to expand the microfinance, livelihood, and youth empowerment programs in 40 new branches and sharpen its focus on youth across its program portfolio.

In addition to the support from the Foundation, BRAC Uganda will also generate $2.5 million in earned income, $7.5 million in grant funding from other donors and $18 million in debt funding, for operating its various programs across the country.

*Watch the following video to learn more about the BRAC MasterCard Foundation partnership*
BRAC is the world's largest implementer of the Girl Effect and in this past year, thanks to its partnership with the Nike Foundation, saw an increased emphasis on BRAC's Empowerment and Livelihood for Adolescents (ELA) programs around the world. The purpose of these clubs is to empower young girls, providing them a safe space to socialize and giving them the knowledge and skills necessary to be successful young entrepreneurs. The girls are given vocational training in areas ranging from agricultural business to hairdressing, helping them to secure an income and raise their status within the community.

The Girl-Effect Learning Network: This idea was a collaboration developed by Imran Matin, Deputy Executive Director of BRAC, and Farzana Kashfi and other BRAC colleagues and supported by the BRAC USA team who mobilized a generous grant from the Nike Foundation. This unique two-year support will be in effort to bring the entire BRAC global group together in person in a facilitated annual meeting and develop cross-country learning, stronger programming and more girl champions throughout the organization. An online platform will be created to serve as a database to track progress and share new ideas and developments in the field. The Network will aim to amplify the Girl Effect through BRAC's existing work so girls become the focus of all its programs and interventions and will make BRAC's Girl Effect work transcend beyond one community in one country to facilitate learning across all programs and countries. BRAC is also using these annual meetings as a platform for catalyzing its all of its youth work, to develop an integrated set of programs to create better opportunities for young people.

Watch the video below to learn more about the Girl Effect
Grantmaking

To support BRAC’s new and ongoing initiatives, BRAC USA makes catalytic grants to BRAC programs with the funds it raises. BRAC USA does not accept unsolicited proposals from organizations that are not part of BRAC or BRAC International. It supports a strategic agenda based on priorities agreed upon by BRAC and the BRAC USA Board. Given the capital controls that restrict movement of funds outside of Bangladesh, BRAC USA's grantmaking program has a unique role and responsibility in supporting the development of BRAC into an agile global entity and fosters innovation, entrepreneurship, creativity, and learning.
Awarded and mobilized $8.5 million for BRAC’s programs in Africa, Asia, and the Caribbean

Grantmaking

2011 Highlights
Awarded and mobilized $8.5 million for BRAC’s programs in Africa, Asia, and the Caribbean
Breakdown of Grants, by Grantee

- Bangladesh: 49%
- South Sudan: 12%
- Tanzania: 12%
- Sri Lanka: 1%
- Sierra Leone: 2%
- Pakistan: 5%
- Liberia: 1%
- Other: 2%
- BRAC University: 3%
- Uganda: 8%
- Haiti: 5%
Key Initiatives

from 2011
Empowering the Poor

BRAC’s Human Rights and Legal Services Department (HRLS) aims to make the poor and disadvantaged aware of their rights, enables them to claim those rights and teaches them how to prevent exploitation. One of HRLS’s latest initiatives is to help the marginalized poor protect their rights. The issue affects both poor men and women, but cultural practices still follow by many in poor and rural areas of Bangladesh have made it more difficult for women. This year, BRAC USA mobilized a grant from the Grameen Foundation for a pilot to support building a scalable program in Bangladesh to enable the empowered, especially women, to access property rights.

This program will benefit almost one million people by leveraging BRAC’s “barefoot lawyers,” who are trained legal educators and service providers to implement the legal training on property rights in 31 districts, launch a targeted outreach effort and connect women to legal aid services in 10 districts and develop and test an innovative “land entrepreneur” model for service delivery in 5 districts.

The core of the HRLS Property Rights Program will focus on helping poor communities identify their entitlement to property rights and support them in exercising, accessing, and realizing their claims. The program will conduct over 5,000 legal literacy classes nationwide, where individuals can collectively learn about existing frameworks through which they can receive support in filling property rights claims, thereby fostering demand for accessing those rights. The legal literacy classes will graduate over 200,000 potential claimants. A pilot outreach effort will also test and implement a business model for land entrepreneurs to sell land measurement services and provide free information as community advisors. This program will be tested and rolled out in Bangladesh by the HRLS department led by Dr. Faustina Pereira, a Bangladesh Supreme Court Advocate and her team, with BRAC USA serving as the grantmaker as well as the administrative and communication liaison. All knowledge created will be open source and shared globally to advance learning in this field and to help in adapting this program to other countries as appropriate.
BRAC’s Human Rights and Legal Services Department (HRLS) aims to make the poor and disadvantaged aware of their rights, enables them to claim those rights and teaches them how to prevent exploitation. One of HRLS’s latest initiatives is to help the marginalized gain property rights. This issue affects both poor men and women, but cultural practices still followed by many in poor and rural areas of Bangladesh have made this struggle especially difficult for women. This year, BRAC USA mobilized a grant from the Omidyar Network for a pilot to support building a scalable program in Bangladesh to enable the impoverished, especially women, to access property rights.

This program will benefit almost one million people by leveraging BRAC “barefoot lawyers” (who are trained legal educators and service providers) to improve the legal training on property rights in 61 districts, launch a targeted outreach effort and connecting women to legal aid services in 10 districts and develop and test an innovative “land entrepreneur” model for service delivery in 5 districts.

The core of the HRLS Property Rights Program will focus on helping poor communities identify their entitlement to property rights and support them in expressing, accessing and realizing their claims. The program will conduct over 9,000 legal literacy classes nationwide, where individuals can collectively learn about existing frameworks through which they can receive support in filing property rights claims, thereby fostering demand for accessing those rights. The legal literacy classes will graduate over 200,000 potential claimants. A pilot outreach effort will also test and implement a business model for land entrepreneurs to sell land measurement services and provide free information as community advisors. This program will be tested and rolled out in Bangladesh by the HRLS department led by Dr. Faustina Pereira, a Bangladesh Supreme Court Advocate, and her team, with BRAC USA serving as the grantmaker as well as the administrative and communications liaison. All knowledge created will be open-source and shared globally to advance learning in this field and to help in adapting this program to other countries as appropriate.
Reaching the Last Mile - Initiatives in Karamoja

The Karamoja district of Uganda has been a historically marginalized region, with a history of natural disasters, conflict and minimal investment. In 2010, BRAC launched a 4-year development campaign in partnership with UNICEF to provide support in Water, Sanitation, and Health (WASH) programs and youth development interventions in the region. To date, the campaign has successfully instituted 125 clubs for adolescent girls in the region and is currently piloting innovations in water transportation, identifying alternative, energy-efficient fuels, production and marketing of handmade bricks and latrine slabs, and community water treatment through UV technology.

In addition to BRAC's existing efforts in the Karamoja district, in 2011, BRAC Uganda initiated a one-year pilot Asset Transfer and Training Program with a generous grant provided by the Horace Goldsmith Foundation, mobilized by BRAC USA. The project targets 250 extremely impoverished women and their families and provides them the opportunity to build a sustainable livelihood by providing them with lucrative assets such as poultry, livestock and agricultural seeds and provides full training on rearing and cultivating, essential health care and technical assistance. BRAC has tailored this program to fit the needs of the Karamojong people, as government programs do not have the capacity or outreach to help them and traditional microfinance programs will not be effective because of the lack of viable areas of investment. By the end of the year-long program, the women participating in the program will have established stable income-generating farm activities and will have regular access to support. The program is being implemented in full-force and the 250 clients who have been pre-evaluated and approved to participate in the program have received their initial assets.
Innovating in a Changing Environment

Severe floods ravage low-lying rural villages in Bangladesh after the 2009 Cyclone Aila

BRAC programs are built to be responsive and adaptive to the ever-changing social, political, and economic factors in poor and rural areas. In 2009, BRAC began targeting a new element of change: the environment. The
BRAC programs are built to be responsive and adaptive to the ever-changing social, political, and economic states of poor and rural areas. In 2009, BRAC began targeting a new element of change: the environment. The Disaster, Emergency Response, and Climate Change Program (DECC) raises awareness among communities and educates them on the vulnerabilities of climate change specific to their areas. The program takes into account indigenous knowledge and blends it with modern technology to provide low-cost solutions as preventive measures to minimize losses. Following a disaster, DECC works to provide relief and rehabilitate livelihoods in the affected area. After the devastating cyclone Aila in 2009, DECC provided relief and emergency goods to more than 250,000 families and restored or rehabilitated livelihoods of more than 2,500 families.

To increase global awareness of climate change, this year, BRAC USA in partnership with the Mary Robinson Foundation for Climate Justice proposed to design and launch a new campaign to create greater awareness among people in the US about the current and future impact of climate change on the poor and their strategies for coping and resiliency. The campaign aims to aid BRAC in creating a rapid emergency response fund and more adaptation and mitigation programs in the 10 countries where BRAC operates. BRAC USA recruited former President of Ireland Mary Robinson to serve on its Advisory Council and to be the chief spokesperson for the campaign. The MRFCJ’s working definition of climate justice, “Links human rights and development to achieve a human-centered approach, safeguarding the rights of the most vulnerable and sharing the burdens and benefits of climate change and its resolution equitably and fairly. Climate justice insists that all the peoples of the world (and not just the rich and powerful) have a right to development. A developmental approach to climate justice recognizes this fact while also demanding that it should be made both possible and attractive for such development to occur in a sustainable way.”
BRAC Uganda’s Empowerment and Livelihoods for Adolescents program (ELA) was initiated in 2008 and has already made a difference in the lives of over 30,000 vulnerable teenage girls and women across the country. But studies conducted last year by the East African Research and Evaluation Unit (REU) in Kampala—BRAC’s independently run research division—have revealed that under and unemployment levels among Ugandans between the ages of 15-27 are at an all-time high, even for college graduates. At the core of the issue is the fact that proportionally, Uganda is home to the world’s youngest population. Youth entrants to the workforce are steadily increasing by 4.7 percent a year but employment creation continues to lag.

Partnering with the Mærsk Foundation and the Nordea Foundation, BRAC is working to find a solution by expanding its youth portfolio and sharpening its focus on the crisis of youth unemployment in Uganda. BRAC is tackling this issue by increasing its investment in small local firms and involving itself in more levels of the value chain, allowing these local businesses to expand their employment capacity. The REU is also currently analyzing the effectiveness of vocational training for unemployed youths and exploring opportunities in sectors are experiencing the highest growth and demand.

Investing in Youth Employment
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Partnering with the MasterCard Foundation and Wellspring Advisors, BRAC is working to find a solution by expanding its youth portfolio and sharpening its focus on the crisis of youth unemployment in Uganda. BRAC is tackling this issue by increasing its investment in small local firms and involving itself in more levels of the value chain, allowing these local businesses to expand their employment capacity. The REU is also currently analyzing the effectiveness of vocational training for unemployed youths and exploring opportunities in sectors are experiencing the highest growth and demand.
Support BRAC and Stay Involved

Globally, 1.4 billion people live on less than $1.25 a day. BRAC touches the lives of 138 million of these people and has a profound impact on their lives and their communities. Together, we can multiply this impact and empower millions more to become agents of change and to bring themselves, their families and their communities out of poverty.

Donate to BRAC at:
www.bracusa.org
Advisory Council

Dr. Sajeda Amin
Senior Associate, Population Council

Kenneth Ansin
Director, Enterprise Bancorp
Advisory Council

Dr. Sajeda Amin
Senior Associate, Population Council

Kenneth Ansin
Director, Enterprise Bancorp

Peter Buffett
Co-Chairman, NoVo Foundation

Jennifer Buffett
President, NoVo Foundation

Dr. Martha Chen
Lecturer in Public Policy, Kennedy School of Government, Harvard University

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Adrienne Germain
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Raymond C. Offenheiser
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Rachel Payne
Senior Program Manager, Global Development, Google

Mary Robinson
Former President of Ireland

Jennefer Sebstad
Independent Consultant

Dr. Stephen Smith
Professor of Economics, George Washington University

Amartya Sen
Nobel Laureate in Economics
Professor, Harvard University

Diana Taylor
Managing Director, Wolfensohn & Co., LLC

Elaine Wolfensohn
Trustee, Wolfensohn Family Foundation
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Board of Directors
BRAC USA
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Managing Director
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President and CEO
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Cate Muther
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Founder and President
Three Guineas Fund

Ronald Grzywinski
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Co-Founder
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Executive Vice President
Pacific Investment Management Company (PIMCO)

Bridget Liddell
Member
Managing Principal
Fahrenheit Ventures

Richard A. Cash
Assistant Secretary and Treasurer
Visiting Professor and Advisor
Global Health Public Health Foundation of India
Partners and Donors
Partners
$50,000+
Acacia Partners, LP
Anonymous Donor
recommended by Wellspring
Ford Foundation
Global Giving Foundation
Horace Goldsmith Foundation
MasterCard Foundation
Nike Foundation
NoVo Foundation
Omidyar Network
Open Society Institute
Segal Family Foundation
Tides Foundation
Whole Planet Foundation

Village Circle Leader
$10,000-$49,999
Charles Slaughter and
Molly West Fund
Christina Leijonhufvud
Citi Foundation
Guerrat Foundation, Inc.
JP Morgan Chase & Co.
Rod Dubitsky
The Aspen Institute
The San Francisco Foundation
Tim Evans

Village Circle Promoter
$5,000-$9,999
Astraea Lesbian Foundation
for Justice
Beltrán de Águeda
Dalai Lama Center For Peace
Ian Smith
Mission Relief Services
Richard Cash
The Marks Family Foundation
and Education
Thomas Franeta

Village Circle Member
$1,000-$4,999
Afrin Huq Khan
Anne Guerrant
Anthony Lux
Arizona Community Foundation
Program
Bamini Subramanian
Bangladesh Medical Association
of North America
Benjamin Midberry
Bridget Liddell
Bruno Walker
Claudia Slack
Compton Foundation, Inc.
Donald Ferrin
Emily Brown
Emily Cunningham
Erik Chu
Eugene Slater
Fidelity Charitable Gift Fund
Fordham University
Huck Dorn
Jen Kim
Jill Friedlander
Jolkona Foundation
Josh Lewis
JustGive
Lincoln Chen
Nafis Atiquullah
Rod Dubitsky
Susan Davis
Susan Dryfoos
Shopkick - CauseWorld
Stephen Smith
Theodore Thomas
TPG Capital, L.P.
United Way of New York City
R Doane
Robert Morris
Vanguard Charitable Endowment
Wolfensohn Family Foundation

Friends of BRAC
$500-$999
Andrew Gilmour
Ariane van der Straten
Ashley Lanfer
Beng Choong Chua
Bill and Melinda Gates
Foundation
Donald Shriber
Garrett Burke
Hope Lipnick
James Corner
John Curtis
John Hartwig
Kamal Ahmad
Laura Laberge
Lucille Werlinich
Marret Asset
Management Inc.
Michael Gardner
Michael Rogers
Nazrul Chowdhury
Nicole Castonquay
Rockefeller Foundation
Saleh Tanveer
Sean Ramsay
Sharon Woods
Tanisha Fazal
Thomas J. Cutillo and
Priscilla A. Myrick
Financial Information
for Fiscal Year 2011
October 1, 2010 - September 30, 2011
## Changes in Unrestricted Net Assets

<table>
<thead>
<tr>
<th>Revenue and Other Support</th>
<th>2011</th>
<th>2010</th>
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<tr>
<td>Contributions</td>
<td>5,805,210</td>
<td>6,743,325</td>
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<td>In-kind donations</td>
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<td>Earned income</td>
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<td><strong>6,902,017</strong></td>
<td><strong>7,485,506</strong></td>
</tr>
</tbody>
</table>

Net assets released from restriction

| Satisfaction of time and program restrictions                | 285,893   | 87,096    |
|                                                               | **285,893** | **87,096** |

Total Revenue and Other Support

| Total Revenue and Other Support                              | 7,187,910 | 7,572,602 |
|                                                             | **7,187,910** | **7,572,602** |

## Expenses

| Program Services                                            | 6,804,816 | 7,581,861 |
| Supporting Services                                         |           |           |
| Management and general                                      | 302,361   | 142,865   |
| Fundraising                                                  | 221,288   | 309,695   |
| Total Supporting Services                                    | 523,649   | 452,560   |

Total Expenses

| Total Expenses                                              | 7,328,465 | 8,034,421 |
|                                                             | **7,328,465** | **8,034,421** |

Decrease in Unrestricted Net Assets

| Decrease in Unrestricted Net Assets                         | (140,555) | (461,819) |
|                                                             | **(140,555)** | **(461,819)** |

## Changes in Temporarily Restricted New Assets

| Contributions                                               | 1,670,015 | 317,668   |
| Net assets released from restriction                         | (285,893) | (87,096)  |
|                                                              |           |           |
| Increase in Temporarily Restricted Net Assets                | 1,384,122 | 230,572   |

Increase (decrease) in net assets

| Increase (decrease) in net assets                           | 1,243,567 | (231,247) |
| Net assets, beginning of year                                | 3,591,143 | 3,822,390 |

Net Assets, End of Year

| Net Assets, End of Year                                      | **$4,834,710** | **$3,591,143** |
|                                                             | **--------------** | **--------------** |
Thank You!

www.bracusa.org