

BRAC Internship Description

Programme/enterprise: Communications

Duration: 3 months

Starting date: 25 February 2018

Application deadline: 17 February 2018

Location: Head Office, Dhaka

Working hours: 9am - 5pm, Sunday to Thursday

Supervisor's name & designation: Sameeha SuraiyaChoudhury, Lead Content Strategist

Supervisor's email address: sameeha.choudhury@brac.net

Programme/Enterprise Description:

Communications programme tells BRAC's story, and the stories of the 110 million people they work with, to the world.

Purpose of internship (including learning outcomes)

The intern will support the writing team with editing, translation and generation of new written content in English and Bangla.

Responsibilities

- a) Brainstorming visual and copy ideas with other members of the creative team
- b) Writing blogs, presenting and developing new content ideas
- c) Collecting stories from the field
- d) Translating and rewriting in Bangla

Requirements

- a) Educational background
 - Level: Minimum Bachelors
 - Subject: Media & Communications/ Marketing/ Humanities
- b) Language proficiency
 - English
 - Spoken/Written: Advanced
 - Bangla
 - Spoken/Written: Basic

C) Knowledge/skills/competencies

- Blog, feature and copywriting
- Interviewing,
- Translating
- Editing