

BRAC Internship Description

Programme: Advocacy for Social Change

Duration: 04 months

Starting Date: 25 July 2018

Application Deadline: 15 July 2018

Location: Head Office, Dhaka

Working Hours: 8.30am to 5.00pm, Sunday to Thursday

Monthly Stipend: BDT 5,000

Programme Description:

The Advocacy for Social Change (ASC) programme scales up BRAC's impact through policy reform. This programme proactively advocates for strategic public policy reform in cross-cutting areas, facilitates policy interventions by programme units and designs tools for effective person-to-person advocacy. The programme currently focuses on a) inclusion (leaving no one behind) b) quality education (education for transforming lives) c) urbanisation (urbanisation for the marginalised) d) resilience (resilience to climate change) and e) governance (institutions that care).

Project/Unit Description:

ASC needs a communication strategy for each of the policy goals. The communication strategy should distinguish how each policy intervention will communicate with its different levels of stakeholders both within and outside BRAC.

Purpose of Internship (including learning outcomes)

- a) Understand the policy advocacy agenda of BRAC
- b) Learn about the policy interventions of ASC to achieve BRAC's vision
- c) Learn and develop best practices on formulating a communication strategy
- d) Develop communication strategies for ASC's policy interventions.

Intern's Responsibilities

- a) Identify ASC's current communication practices for its advocacy interventions
- b) Assist in developing communication strategies for at least two policy interventions of ASC.

Requirements

a) Educational Background

Level: Graduate

Subject: Public Administration/ Development Studies/ Media Studies and Journalism/ Mass Communication.

b) Language Proficiency

Bangla

- Spoken: Proficient
- Written: Proficient

English

- Spoken: Proficient
- Written: Proficient

c) Knowledge/Skills/Competencies:

- Fast learner
- Sensible and understanding
- Well organised and punctual
- Good communication skills
- Microsoft Word and PowerPoint

d) Work/Volunteering Experience:

- Experience of working with any national/international organisation will be an added advantage
- Experience of voluntary activities with any voluntary organisation will be preferred