

Integrated Development Programme

Eliminating poverty in hard-to-reach areas through holistic interventions

Pockets of extreme poverty are particularly prevalent in hard-to-reach regions such as haors (wetlands), chars (riverine islands) and plain land indigenous people, where entire communities often lack access to basic services and economic opportunities.

Programme overview: What is BRAC's integrated development programme (IDP)?

The integrated development programme is designed to get services to the most marginalised communities in Bangladesh, in line with the Sustainable Development Goals and BRAC's strategic priority 1: Eradicating extreme poverty.

The objective is to improve the socio-economic conditions and livelihoods of 1.1 million people from indigenous communities and people living in poverty and ultra-poverty from hard-to-reach areas such as haor areas and char (riverine island) regions.

BRAC supports communities to build village development organisations (VDOs), which act as community-led service delivery mechanism tools. VDOs are one-stop service centres, providing access to services such as water, sanitation and hygiene, livelihood security, violence against women and children redressal, graduation from ultra poverty, education, legal services, financial services, leadership and empowerment activities.

Programme objectives

1. Improve the condition, participation and influence of women in decision-making in house holds and communities.
2. Enhance access to basic services in education, health and WASH.
3. Promote diversified and sustainable livelihoods and enhance financial inclusion for the poor, ultra-poor and marginalised farmers.
4. Pilot innovative initiatives and share lessons learned to contribute as a knowledge organisation to create an impact in reducing poverty and social inequality in hard-to-reach areas.

Programme Intervention

Women empowerment: Ensuring women's participation in decision making and representation in the power structure process

Enhance access to basic services: Providing quality education, essential healthcare, legal aid support and improved water and sanitation practices

Profile

Programme starts in 2013

Area covered

Ajmiriganj, Baniachong and Nabiganj of Habiganj, Derai of Sunamganj, Itna of Kishoreganj, Khaliajuri of Netrokona, Patnitala & Mohadevpur of Naogaon, Panchbibi of Joypurhat, Nawabganj of Dinajpur, Sylhet Sadar of Sylhet, Kamalganj of Moulvibazar and Sreemangal, Hatiya and Subarnachar of Noakhali.

Households

224,169

Total population

1,127,427 (1.1 m)

Household coverage

70% (Baseline 10%)

Union: 82 Village: 1,367

Office operating: 42

Human strength

661 (female : 171)

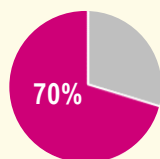
Development partners

DFID, DFAT, Chevron

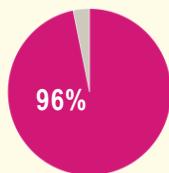
Diversified and sustainable livelihoods: Promoting agricultural farming, climate resilience, livelihood security, access to finance, digital financing and micro-enterprise as a means of income

Advocacy for strengthening development efforts: Knowledge management and dissemination with relevant actors and the government of Bangladesh.

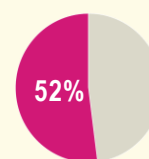
Programme impact : 2013 – June 2020



70% of the population was covered through integrated services.



96% participants graduated out of ultra-poverty.



Income-generating activities improve economic conditions of 52% households'

Activity Update : January - June 2020

Programme	Particulars	Unit
Gender Justice & Diversity Human Rights & Legal Rights Community Empowerment	Village Development Organisations (VDOs) (# of VDOs in haor)	3,790
	VDO members	133,068
	VDO members' participation in local power structure	272
	Number of violence against women stopped by the VDO and DSG (Development Support Group) members	608
Education	New schools established (pre-primary: 130, primary school-total 136 including 11 boat schools))	266
	New students enrolled in pre-primary and primary schools (4,588 girls student)	7,728
Health, Nutrition & Population and WASH	People received health services through 10 union and upazila level BRAC delivery centres	3,301
	Pregnant mothers received 4+ antenatal care (ANC) visits	10,729
	Pregnant mothers received 3+ postnatal care (PNC) visits	4,876
Ultra-Poor Graduation	Family living in ultra-poverty in <i>haor</i> areas provided training on enterprise development (2020 cohort – target 1600 family)	1,611
Microfinance	Micro finance active Village Organisation (VO) membres	136,789
	Current borrowers	74,721
	Current outstanding amount (BDT in lac)	13,073
Livelihood & Climate Change	Climate resilient homestead gardens installed through training	7,702
	Artificial Insemination for livestock (Number of AI done by AI technician)	2,837
	Household based deworming and vaccination service provided	6,958
Capacity Development Activities	COVID-19 training received (Female 124, Male 420)	544
	BRAC safeguarding training received (Female 101, Male 330)	431
	Using Google Meet, Hangout, Google drive (Female 14, Male 70)	84
	Mobile Photography, Videography, Storytelling (Female 20, Male 69)	89
Indigenous Peoples Project	Plain land Indigenous peoples VDO (Total member 3585 PPs)	160
	VDO meeting arranged (# of VDO meeting)	799
	Discussion session on higher education with youth participants (PPs)	75
Jibika* Project	Registered VDOs under Department of Cooperative (Total member 3611 PPs)	110

*operating in communities surrounding the Chevron-operated gas fields in Bangladesh.

BRAC
BRAC Centre
75 Mohakhali, Dhaka
W: www.brac.net/idp

T: +88-02-9881265 (3782)
F: +880-02-9843542

E: idp.info@brac.net Bangladesh 1212

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