**BRAC Internship Opportunity – Details**

**Enterprise:** Seed and Agro Enterprise

**Project/Unit:** Sales and Marketing

**Duration:** 2 Months

**Starting Date:** October 2015

**Application Deadline:** 30th September 2015

**Location:** Head Office, Dhaka

**Working Hours:** 8.30am-5.15pm, Sunday-Thursday

**Purpose**

Analysis of Seed Sales and Marketing system and find out possible initiatives to build the best value chain system of production and distribution of quality seeds

**Responsibilities**

1. Analysis of market growth
2. Analysis of customer purchase behavior
3. Study of retail behavior
4. Retail mapping

**Requirements**

1. **Education:** Bachelors/Masters in Business Studies (South Asia)
2. **Knowledge/skills/competencies:** Market research, data analysis