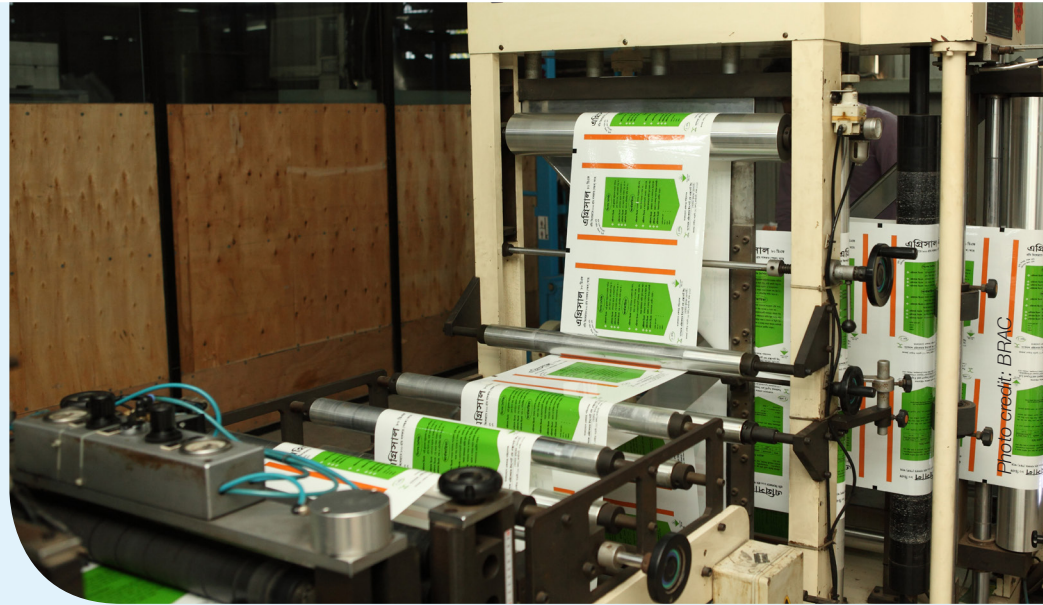


# BRAC Printing Pack

**A BRAC Social Enterprise**

Helping the marketing of essential commodities

A question about the sealed, waterproof packets and bags for seeds led to yet another BRAC enterprise operation- the BRAC Printing Pack. The enterprise was established in 2005 to meet BRAC's growing packing and distribution needs for dairy products, salt and seeds.



*Packaging being produced at BRAC Printing Pack, Gazipur*

## **BRAC Printing Pack today**

BRAC Printing Pack produces packaging materials for internal and external needs. Established in 2005, we now have a factory located in Gazipur, which supplies about 80 per cent of BRAC's needs and serves a range of corporate clients, making and printing all manners of packaging. We have also extended our services to other enterprises such as Aarong, BRAC Chicken, etc.

## **Quick Stats**

BRAC Printing Pack consumes 120 tons of packaging material and 10 tons of ink for labeling production every month. The enterprise produces around 1,500 metric tons of finished flexible packaging per year, and has over 150 employees.