

BRAC Feed Mills

A BRAC Social Enterprise

Strengthening the livestock industry with quality feed supply

In 1992, BRAC was financing more than 200,000 women in poultry-rearing operations, and the demand for balanced chicken feed was surpassing the capacity to produce from locally available inputs. Additionally, the demand for high-yielding varieties of chicken had expanded as well, adding to the national demand for high-quality feed.

To meet this demand, we created a centralised poultry feed plant in 1993. The plant crushed dried fish, oil cakes, and oyster shells and mixed it with vitamins to produce a balanced, standardised combination that could be packaged and distributed for sale, first to group members and then to the wider public.

BRAC Feed Mills today

BRAC Feed Mills has expanded in the last decade to cater to poultry, cattle and fish farmers in Bangladesh with quality feed at an affordable price. The enterprise has contributed to the overall growth of the livestock and fisheries industry and has created income-generating activities for millions of rural people.



Photo credit: BRAC

BRAC Feed Mill, Sreepur, Gazipur

BRAC Feed Mills uses advanced machinery and produces poultry feed through an automated process. During production, feed ingredients are mixed in specific proportions that are known to provide health and growth benefit. The quality of ingredients is ensured through a feed analysis machine, which helps to increase productivity by up to 95 per cent.

BRAC Feed Mills is also working with a group of veterinary doctors, who offer free-of-charge consultation in the form of medical advice and practical solutions for poultry health and safety related issues.

At a glance

Yearly production:
40,000 metric tons

Number of production plants:
2 (Manikganj, Sreepur)

Number of staff:
116 (70 female, 46 male)