

AGENDA

Optional Pre-events

Thursday, 27 March

Exposure visit of BRAC's programmes

Special Session

Friday, 28 March

Please see full agenda [here](#).

1-5 PM Hidden dimensions of scale: Initial lessons from the [Doing While Learning](#) project

6-8 PM Informal reception and #scalefrugal online chat

8 PM Dinner

Frugal Innovation Forum

Saturday, 29 March

8-9 AM Breakfast

9-9:30 AM Opening remarks

Asif Saleh, BRAC (Bangladesh)

9:30-10 AM Mobile money: An introduction

10-11 AM Debate: Should development organizations be early adopters or followers on mobile money?

Moderator: Jaideep Prabhu, Judge School of Business, Cambridge University (UK)

Shameran Abed, BRAC (Bangladesh)

Lowell Campbell, IFC (Bangladesh)

11-11:30 AM Introductions/Tea break

12-1:30 PM Mobile money in development: Lessons from early implementations

Moderator: Greg Chen, CGAP (USA)

Experiences from Kenya - James Onyutta, Musoni

Experiences from Bangladesh - Wyn Davies, Char Livelihoods Programme

1:30-2:30 PM Lunch

2:30-3:20 PM Workshops: Session 1

Mobile money: Why make the switch?

Moderator: Greg Chen, CGAP (USA)

Abhishek Sinha, Eko (India)

Omar Moeen Malik, Telenor (Pakistan)

Data-enabled innovations in financial services

Moderator: Asif Saleh, BRAC (Bangladesh)

Rohit Acharya, First Access (Tanzania)

Vivek Raghavan, Aadhaar (India)

Client insights on digital financial inclusion

Moderator: Syed Hashemi, BRAC University (Bangladesh)

Peter Goldstein, InterMedia (USA)

Pial Islam, Pi Strategy (Bangladesh)

Mobile money clinic

Brainstorm your mobile money strategy with experts

3:30-4:20 PM Workshops: Session 2

Understanding financial landscapes: Bangladesh, Nigeria, Uganda

Moderator: Upoma Husain, BRAC (Myanmar)

Garth Lawless, Brand Fusion (USA)

Marketing digital financial services to low literacy consumers

Moderator: Pial Islam, Pi Strategy (Bangladesh)

Eric Noggle, Microfinance Opportunities (USA)

Syed Ghulam Dastagir, bKash (Bangladesh)

Going cashless: Managing change

Moderator: Manisha Bhinge, BRAC (USA)

Roldin Ramirez, TSPI (Philippines)

Maria May, BRAC (Bangladesh)

Mobile money clinic

Brainstorm your mobile money strategy with experts

4:20-5 PM Tea break and Mobile Mela

5-6 PM Closing reflections on Day 1

Kamal Quadir, bKash (Bangladesh)

7PM Entertainment, followed by dinner

Sunday, 30 March

8-9 AM Breakfast

9-10:30 AM The data revolution: How knowing more changes what we do

Moderator: Max Shron (USA)

Real time data for decision-making - Colin Risner, Shiree (Bangladesh)

Unique IDs: Enabling the future of service delivery - Vivek Raghavan, Aadhaar (India)

10:30-11 AM Small group discussions at tables

11-11:30 AM Tea break & data mela

11:30-12:20 PM Workshops: Session 1

Making it count: ASER's approach to improving education

Moderator: Safiqul Islam, BRAC (Bangladesh)

Ranajit Bhattacharyya, ASER (India)

Understanding crowdsourcing and how to do it

Moderator: Kazi Nazrul Fattah, BRAC (Bangladesh)

Sebastian Mitchell, Ushahidi (Kenya)

Anjali Sarker, Independent (Bangladesh)

Data science and development

Moderator: Nash Islam, Green and Red Technologies (Bangladesh)

Max Shron, Independent (USA)

Mridul Chowdhury, mPower Social Enterprises (Bangladesh)

Bring your own data: Workshop

Customized support and coaching available

12:30-1:20 PM Workshops: Session 2

Mapping for decision-making

Moderator: Richard Cash, Public Health Foundation of India (India)

Shon Campbell, Myanmar Information Management Unit (Myanmar)

Alayne Adams, icddr,b (Bangladesh)

How technology and data reshape service delivery

Moderator: Asif Saleh, BRAC (Bangladesh)

Ather Saeed, Interactive Health Services (Pakistan)

Alexander Bertram, BeDataDriven (Netherlands)

Scaling up: opportunities for "big data"

Moderator: Greg Chen, CGAP (USA)

Razin Mustafiz, NewsCred (Bangladesh)

Kazi Monirul Kabir, Google (Bangladesh)

Bring your own data: workshop

Customized support and coaching available

1:20-2:30 PM Lunch

2:30-4 PM Closing Session

Sir Fazle Hasan Abed, BRAC (Bangladesh)

Jaideep Prabhu, Judge School of Business, Cambridge University (UK)

4:00-4:30 PM Launching of BRAC Innovation Fund

Liz Kellison, Bill & Melinda Gates Foundation (USA)

Asif Saleh, BRAC (Bangladesh)

4:30-5:00 PM Reception